

## Junior Cattlemen's Report

### New Year Brings New Goals & Events



By Katherine Throne

Is it really a new year?

It can't be! Yep, it is!

It's a new year with new goals. And the Georgia National Junior Livestock Show is right around the corner, which means get geared up for making more memories with some great people.

Soon after is the Georgia Cattlemen's Association Convention and Beef Expo. This Spring is jammed pack with shows, sales and meetings, so don't be hesitant to get involved.

Thinking of the GJNLS reminds me of some great memories and great times with friends.

One particular year always comes back to my mind when I think of State Show. It was when I placed in the top five in all of my classes, except for showmanship, with my beef cattle and swine, and won Reserve Division Champion with one of my two market hogs.

Doing so well made me think back to the preparation of getting ready for the show. Each day I worked with my animals and spent long hours in the barns preparing them for the shows of the year. It made me appreciative of the support my family gave me during the year, no matter what.

Now I look forward to being at State Show this year to help work the ring as a GJCA officer and watch my little sister show her calves that she has been working with for the past 10 months as well as spend time

with my family and friends. Soon, I'll be watching my little brother show his own calves.

Now, thinking about GCA Convention and Expo makes me think of how relaxing and laid back the environment is and the fun contests that juniors get to compete in.

Here is a list of contests juniors are eligible to compete in: photo contest, poster contest, Beef Ambassador contest and something we are bringing back this year is the Team Marketing contest.

The photo contest is a great way to showcase photography skills and to have fun with your camera around the farm.

In the poster contest, juniors can use their creative skills to create an eye appealing poster to promote the beef industry.

The Beef Ambassador contest is a

great way for juniors to learn how to represent the beef cattle industry as a spokesperson.

Last but not least, the Team Marketing contest helps juniors learn how to acquire marketing skills and prepare a marketing plan for their cattle that will benefit them in the future.

Wow!

There is a lot to look forward to this Spring. I am super excited about all of the events planned for this year and hope all of you are, too!



P.O. Box 27990  
Macon, GA 31210  
478-474-6560

<http://www.gabeef.org/gjca/>

**GJCA MISSION STATEMENT:** The mission of the Georgia Junior Cattlemen's Association is to prepare the members of the junior association for membership and leadership in the Georgia Cattlemen's Association, and to offer educational opportunities to prepare them to become industry leaders.

#### YOUR GJCA LEADERSHIP:

Chairman

John Reasor

[j\\_reasor@yahoo.com](mailto:j_reasor@yahoo.com)

Convention Coordinator

Callie Akins

[cowgalcal95@hotmail.com](mailto:cowgalcal95@hotmail.com)

Field Day Coordinator

Hella Moore

[hbug@pstel.net](mailto:hbug@pstel.net)

Chapter Relations

Cole Brogdon

[colebrogdon@yahoo.com](mailto:colebrogdon@yahoo.com)

Chapter Relations

Katherine Throne

[throneke@gmail.com](mailto:throneke@gmail.com)

Chapter Relations

Gibson Priest

[gibson31@bellsouth.net](mailto:gibson31@bellsouth.net)

Youth Activities Advisor

Katlin Mulvaney

(478) 474-6560

[katlin@gabeef.org](mailto:katlin@gabeef.org)

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