

Junior Cattlemen's Report

Opportunities Abound for Juniors

By Cole Brogdon



Bam!

As I step outside I am slapped in the face by the cold winter air. Yes, I think it is, should be, yep, December is here. And that means one thing in particular: Christmas is fast approaching! The time for Christmas lights, caroling, and good ole Santa Claus will soon be here.

Kids are squirming in their desks at school, anxiously awaiting their Christmas break and December 25th. Just as anxiously many of the adults are awaiting the coming few days where they get to see their much missed family members and friends.

In the cattle business, however, the winter chill is having no effect on the industry. In fact, things are heating up! Take for example, Japan – which has

Convention instead of the GJCA Roundup. This means there are more opportunities for older junior members to actively participate and take part in this fun and educational experience. It truly will be both: fun and educational. Juniors will learn some of the basics of marketing and potentially open up a possible career path for the future.

Several great opportunities are also STILL available to junior members. The photography contest will give those aspiring photographers a chance to shine and show off their skills with the camera. The poster contest is another opportunity available to juniors that will allow them to display their artistic abilities with themes related to the beef industry. I would also strongly encourage junior members to take part in the sweepstakes program. It is a GREAT chance to get rewarded for

hard work in the beef industry. It is extremely easy to do, user friendly, and the rewards are awesome. For very little input from things most of you already take part in, one can reap amazing benefits. From free use of an EBY trailer for a year to free stacks of cash, it really is a very good program. The best part about it is it costs virtually nothing to you! I can vouch for the quality of this program

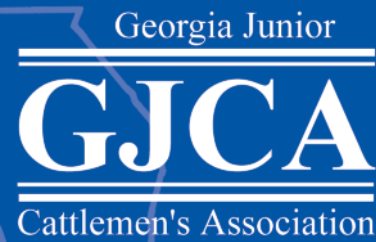
because I have been blessed to place in the top three in the past two years and have won money that has greatly helped me in my collegiate pursuits. Saying all this, I really encourage all you juniors – yes even the older ones – to take part in the many chances provided you by the GJCA. Hope all of you are having a joyous holiday season and I wish all of you a Merry Christmas.

just recently opened up a free trade agreement with the United States for cattle under thirty months old. This will drastically increase our exports and bring more \$s to the American cattleman by providing another market for his product.

Things are also heating up with the junior cattlemen. This year, we are having the team marketing brought back at



Gibson Priest, current winner of the Sweepstakes trailer, shown with Katlin Mulvaney



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GJCA MISSION STATEMENT: The mission of the Georgia Junior Cattlemen's Association is to prepare the members of the junior association for membership and leadership in the Georgia Cattlemen's Association, and to offer educational opportunities to prepare them to become industry leaders.

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