

# Beef Industry Scholarship Challenge

June 18-19, 2010

University of Georgia

Athens, Ga

10 Stations (25 minutes/ station):

- **Meat Identification**

- Identify cuts of meat, determine retail cuts and know the proper cooking procedures of each cut.

- **Credit and Finance**

- Prepare a loan application before the contest (sent in the packet.) The team will demonstrate the procedure of preparing a loan document and talk to a judge about future operating plans for your operation.

- **Job Interview**

- Prepare a cover letter and resume of an actual opening of a job within the industry before the contest. Participants will go through an actual interview process with an industry professional.

- **Beef Industry Issues**

- The team will have this station to show their communication skills and knowledge about a current topic the industry is facing and answer questions from a panel of judges about their issue.

- **Beef Management Challenge**

- Provide a solution to a given beef management challenge. There will be a scenario given to the team and they will need to be able to answer questions from the judges about what management practices should be used.

- **Reproduction**

- Identify equipment used in pre-calving preparation, parturition, dystocia, synchronization, artificial insemination, embryo transfer and other reproductive technologies utilized in beef cattle.

- **Handling and Health**

- Demonstrate the proper handling procedures and techniques when working cattle. Teams will sort a group of heifers through a chute and show judges how to tattoo, vaccinate and other related management practices.

- **Nutrition**

- Identify forages, rations, feedstuffs and know the nutritional requirements of cattle going through the different stages of the production cycle.

- **Marketing**

- Explain and demonstrate the most effective and profitable marketing program from a scenario given which describes a specific breeding program (seedstock or commercial, etc.) Teams should take the data and information given in the scenario and determine what should be done to market their operation.

- **Seedstock Merchandising with Keep-Cull Replacement Heifers**

- Using EPD's, pedigrees and phenotypes (live cattle), teams will determine which females should remain in production and the ones that should be culled.